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## FESTIVAL CELEBRATING MULTIRACIAL AMERICANS EXPANDS PROGRAMMING FOR 2016

Los Angeles, CA – (August 2015) The 3<sup>rd</sup> Annual **Mixed Remixed Festival**, the nation's premiere multicultural film, book and performance festival, will take place at *the Japanese American National Museum*, 100 N. Central Avenue June 10-11, 2016 in downtown Los Angeles.

The **Mixed Remixed Festival** celebrates stories of multiracial and multicultural and blended families, interracial and intercultural relationships, and individuals who identify as multiracial, multicultural, Hapa or mixed. This year the Festival has expanded its programming to two full days and will present several films, readings, workshops, and panel presentations. Saturday activities will include family fun for all ages.

The 2016 Festival will once again bring together innovative artists, film and book lovers, and multiracial individuals and families.

The Festival has previously featured Comedy Central's Key & Peele and Al Madrigal, actress Amandla Stenberg, and actress and singer Erica Gimpel (Fame, Profiler) among dozens of other talented performers and award-winning and bestselling writers including Jamie Ford (*Hotel on the Corner of Bitter and Sweet*) and Mat Johnson (*Loving Day*). *KPCC*, Southern California's largest public radio station, hosted a special panel discussion about how to teach diversity. The Festival has also presented Cheerios and Honey Maid with its Storyteller's Prize for celebrated commercials featuring interracial families.

The Mixed Remixed Festival has been featured by NBC News, KTLA, Costco Connection Magazine and was mentioned in the New York Times this year.

For more information visit: www.mixedremixed.org.

## **About the Organizer**

Heidi W. Durrow Founder/Executive Producer is the New York Times best-selling author of *The Girl Who Fell From the Sky* (Algonquin Books), which received writer Barbara Kingsolver's PEN/Bellwether Prize for Literature of Social Change. *The Girl Who Fell From the Sky* has been hailed as one of the Best Novels of 2010 by the Washington Post, and a Top 10 Book of 2010 by *The Oregonian*. *Ebony Magazine* named Durrow as one of its Power 100 Leaders of 2010 along with writers Edwidge Danticat and Malcolm Gladwell. Durrow was nominated for a 2011 NAACP Image Award for Outstanding Literary Debut. Durrow has been featured as a leading expert on multiracial and multicultural issues and identity by the *NBC Nightly News*, the *New York Times*, *CNN*, *National Public Radio*, the *BBC*, *Ebony Magazine* and the *San Francisco Chronicle*. She is an occasional contributor to *National Public Radio* and blogs for the *Huffington Post*.

## **Past Sponsors Include**

Cheerios, Miss Jessie's, Pitfire Artisan Pizza, Poets & Writers, Zerflin, Center for the Mixed Voice, Mixed Chicks, Algonquin Books, Multicultural Kids, Cruise Invictus.