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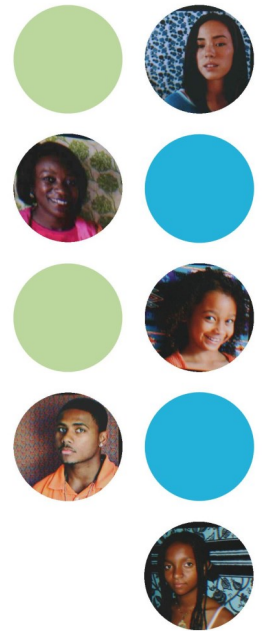
Festival 2016

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10-11 June 2016

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Festival 2016



Purpose

The *Mixed Remixed Festival*, a 501(c)(3) non-profit arts organization, provides individuals and families eager for stories of the multiracial and multicultural experience an opportunity to meet, network and enjoy films, readings and performances by innovative artists.

2016 Festival

The *Japanese American National Museum* in downtown Los Angeles will host the *Mixed Remixed Festival* June 10-11, 2016.

The festival, an annual event, showcases stories of multiracial and multicultural experience through film screenings, readings, workshops and a dynamic live performance of comedy, music and spoken word poetry. Families will enjoy an afternoon of craft-making and story-telling as part of the *Free Family Day* which routinely attracts 600-800 attendees.

The 2015 Festival attracted approximately **700 attendees** and was featured by **The New York Times**, **NBC News**, **KTLA**, and the **Costco Connection** magazine. Past sponsors have included **Cheerios**, **Miss Jessie's**, and **Pitfire Artisan Pizza**; in addition, **KPCC**, **Southern California's largest public radio station**, has served as a media sponsor.

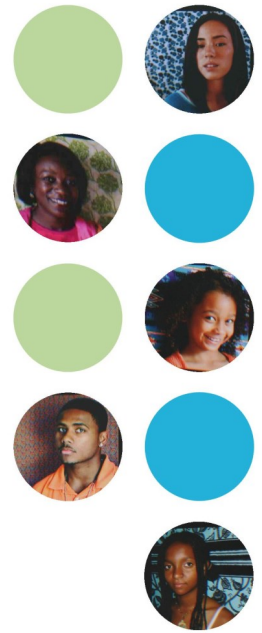
The Festival *Storyteller's Prize Presentation*--given to artists, scholars and community leaders who have illuminated and celebrated the Mixed racial and cultural experience in their work--will feature performances by talented musicians, comedians, and spoken word poets. Past festivals have included appearances by honorees including **Comedy Central's** hit comedic duo **Key & Peele**, **The Daily Show's** **Al Madrigal**, **Cheerios** marketing team, as well as **Honey Maid**.



The Storyteller's Prize recipients, comedic duo Key & Peele, celebrating with actress and musician Erica Gimpel, host of the 2014 Mixed Remixed Festival Live Show.

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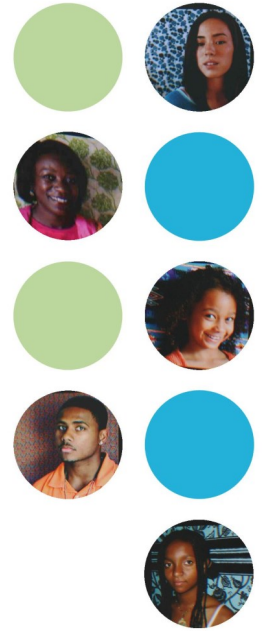
Sponsorship Opportunities

	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	EMERGING SPONSOR \$1,000
Sponsorship designation recognition	Platinum Sponsorship designation on all Festival advertising, signage and event displays	Gold Sponsorship designation on all Festival advertising, signage and event displays	Silver Sponsorship designation on all Festival advertising	
Sponsorship signage	Sponsor banner displayed at all events	Sponsor logo displayed on podium signage		
Naming opportunity for Storyteller's Prize	●			
Name & logo displayed on Festival t-shirt	●	●		
Name, logo & link featured on Festival website	●	●	●	●
Sponsor name announced at all Festival programs	●	●	●	●

The *Mixed Remixed Festival* is a 501(c)(3) non-profit arts service organization. Contributions for the charitable purposes of the *Mixed Remixed Festival* are tax-deductible to the extent permitted by law.

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"There is no other place like the Festival in the world for the people of mixed heritage to get together and celebrate our diversity. It's important."

- Keegan-Michael Key

In the 2010 Census, 9 million people - 2.9% of the population - chose more than one race, a change of about 32% since 2000.

In the most Recent Pew Research Center study analyzing race and marriage, 14.6% of all marriages were inter-ethnic or interracial marriages.

"Attending my first (but certainly not my last) Mixed Remixed Festival was like finding a new home. Everyone was so warm and friendly, the event was run like clockwork and the discussions and workshops were thought-provoking and inclusive. Seeing other mixed people portrayed in film, books, speaking on panels and running workshops gave me a real sense of visibility and pride. Thanks again!"

- Clare R.

"The Mixed Remixed Festival is a place for those of us that cannot just check one box to be in a place where people respect that."

- Festival attendee

In the 2010 Census, more than 3 million people wrote in their own racial category because they found the standard race categories insufficient.

Today, multiracial children make up the country's fastest-growing demographic - and count as almost 50% of the multiracial population at 4.2 million.

"Bottom line - you've got an outstanding program that reaches so many levels of humanity. Keep up the good work."

- Jan W.

"It's really important for me for both my kids to recognize their heritage from both their dad, who's black, and for me, who is Filipino. I want them to learn everything about themselves and be very proud of it. The Festival does that."

- Charmaine W.